

MONA S. KLEINBERG, PH.D.
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EMPLOYMENT

Fall 2015 - current* UNIVERSITY of MASSACHUSETTS, Lowell, MA
Assistant Professor
**tenure clock stopped AY 2016/17 & 2018/19*

2014 - 2015 LEHIGH UNIVERSITY, Bethlehem, PA
Visiting Assistant Professor

EDUCATION

2007 - 2014 RUTGERS UNIVERSITY, New Brunswick, NJ
Ph.D., Department of Political Science
Major field: American Politics
Minor fields: Women & Politics, Quantitative Methods

2000 - 2004 UNIVERSITY of PENNSYLVANIA, Philadelphia, PA
B.A., *Magna cum laude*
Major: Communication
Minor: Political Science

Additional Methods Training

Summer 2011 Inter Consortium of Political and Social Research (ICPSR),
Longitudinal Data Analysis

Spring 2012 New York University, Longitudinal Statistics

PEER REVIEWED PUBLICATIONS

- (7) **Kleinberg, Mona S.** and Richard R. Lau. *Googling Politics: How Offloading Affects Voting and Political Knowledge*. Forthcoming in *Political Psychology*.
- (6) Whitten-Woodring, Jenifer, **Mona S. Kleinberg**, Ardeth Thawngmung and Myat The Thitsar. *Poison if You Don't Know How to Use it: Facebook, Democracy and Human Rights in Myanmar*. *The International Journal of Press/Politics*. 2020 <https://doi.org/10.1177/1940161220919666>
- (5) **Kleinberg, Mona S.** and Richard R. Lau. *The Importance of Political Knowledge for Effective Citizenship: Differences between the Broadcast and Internet Generations*. *Public Opinion Quarterly*. 2019 <https://doi.org/10.1093/poq/nfz025>
- (4) Lau, Richard R., **Mona S. Kleinberg**, and Tessa Ditonto. *Measuring Voter Decision Strategies in Political Behavior and Public Opinion Research*. *Public Opinion Quarterly*. 2018 <https://doi.org/10.1093/poq/nfy004>
- (3) Lau, Richard R., David J. Andersen, Tessa Ditonto, **Mona S. Kleinberg**, and David P. Redlawsk. *Effect of Media Environment Diversity and Advertising Tone on Information*

Search, Selective Exposure, Learning, and Affective Polarization. Political Behavior. 2017
<https://doi.org/10.1007/s11109-016-9354-8>

- (2) **Kleinberg, Mona S.** and Richard R. Lau. *Candidate Extremity, Information Environments, and Political Polarization: Three Experiments*. Book chapter in edited volume by Andre Blais. 2016
- (1) Stalsburg, Brittany and **Mona S. Kleinberg**. *A Mom First and a Candidate Second: Gender Differences in Candidates' Self-Presentation of Family*. Journal of Political Marketing. 2015 <https://doi.org/10.1080/15377857.2014.959684>

UNDER REVIEW AND R&RS

- (1) **Kleinberg, Mona S.** *Does Race Matter? Black News Online and Political Knowledge*
- (2) **Kleinberg, Mona S.**, Cheryl Llewellyn, and Kyrie Kowalik. *Threats or Humans: How Priming Refugee Narratives Shapes Political Choices*.

WORKING PAPERS

*denotes undergraduate student co-author

- (1) Kleinberg, Mona S. *Racial Resentment or Sexism? What Predicts Attitudes Toward Health Care Policy After Barack Obama and Hillary Clinton*
- (2) Love, Jamel and Mona S. Kleinberg. *Racial Resentment Revisited: Anti Blackness as a predictor of Anti-Latinx Attitudes*
- (3) Kelly Ly,* Jenifer Whitten-Woodring, and Mona S. Kleinberg. *Who cares about the Rohingya? A Geospatial Sentiment Analysis using Twitter Data*.
- (4) Halle M. Young,* Nicole B. Anderson,* Mona S. Kleinberg, and Jenifer Whitten-Woodring. *How Myanmar's State Media Contributed to the Rohingya Refugee Crisis*
- (5) Kleinberg, Mona S. *Seeing Race and Teaching "Intro to American Politics."*
- (6) Bougher, Lori D. and Mona S. Kleinberg. *Socializing Political Information Behavior: Parents and Technological Change*.
- (7) Lau, Richard R., Hector Bahamonde, and Mona Kleinberg. *Memory-Based Processing Reconsidered: Testing the On-line Model*.
- (8) Kleinberg, Mona S., Tessa Ditonto and David J. Andersen. *Mechanical Turk Vs. Traditional Lab Subjects: Data Quality in Longer Experiments with Multiple Stimuli and Manipulations*.

PLANNED AND IN PROGRESS RESEARCH

Kleinberg, Mona S. *Measuring Racism: Individual Psychology vs. System Attitudes*
Kleinberg, Mona S. *Measuring Offloading to the Internet and its Effects Using Survey Data*
Kleinberg, Mona S. *Free Will and Democratic Competence in the Age of AI and Cognitive Assistance: How Algorithms Shape Political Knowledge and Choice*.
Kleinberg, Mona S. *The Minority Vote: Racial and Ethnic Differences in Correct Voting*.
Kleinberg, Mona S. *Racialization, Race Coding, and Priming: Related but Different Concepts?*

INVITED PRESENTATIONS

"Digital Media, Democracy, and Human Rights in Myanmar." Invited talk prepared for the research workshop on "Information Disorder, Democracy, and Prevention" for the Social Science Research Council Academic Network on Peace, Security, and the United Nations in NY, NY. January 30th 2020.

CONFERENCE PAPERS

Kleinberg, Mona S., Shirley Adubofour and Jill T. Le. *Seeing Race and Teaching "Intro to American Politics."* Paper scheduled to be delivered at the APSA 2020 Annual Meeting, San Francisco, CA, September 10-13, 2020 .

Love, Jamel and Mona S. Kleinberg. *Racial Resentment Revisited: Anti Blackness as a predictor of Anti-Latinx Attitudes* Paper scheduled to be delivered at the Annual Meeting of the MPSA, Chicago, IL, April 16-19, 2020. Meeting canceled due to covid-19.

Kleinberg, Mona S. *How Algorithms Affect Political Knowledge, Misinformation, and Public Opinion.* Paper scheduled to be delivered at the APSA 2019 Annual Meeting, Washington, DC.

Kleinberg, Mona S., Cheryl Llewellyn, and Kyrie Kowalik. *Threats or Humans: Do News Narratives of Refugees Shape Political Choices?* Paper delivered at the APSA 2018 Annual Meeting, Boston, MA, August 30 - September 2, 2018

Kleinberg, Mona S. *Do Attitudes Toward Women Predict Attitudes Toward Health Care Policy?* Paper delivered at the Annual Meeting of the MPSA, Chicago, IL, April 4-7, 2018

Kleinberg, Mona and Richard R. Lau. *Political Cognition in the Internet Age: Are Citizens relying on the Internet to retrieve political information as needed, or do they process political knowledge as they encounter it?* Paper delivered at the Annual Meeting of the MPSA, Chicago, IL, April 7-10, 2016

Kleinberg, Mona and Richard R. Lau. *Cognitive Misers 2.0 – Does Internet Access and the 24/7 Availability of Political Knowledge Create a Disincentive to Committing Information to Memory?* Paper delivered at the APSA 2014 Annual Meeting, Washington, DC, August 28 - 31, 2014

Kleinberg, Mona and Richard R. Lau. *Candidate Extremity, Information Environments, and Political Polarization: Three Experiments.* Paper delivered at the Montreal Voting Experiment Workshop. Montreal, Canada, March 28-29, 2014

Lau, Richard R., Mona Kleinberg, David J. Andersen, Tessa Ditonto, and David Redlawsk. *Exploring the Counterfactual: What if Obama Faced Romney During the Broadcast News Era?* Paper delivered at the APSA 2013 Annual Meeting, Chicago, IL, August 29 - September 1, 2013

Kleinberg, Mona. *The Impact of the Internet on US Democracy: Do Latinos and African-Americans Benefit from a High-Choice News Environment?* Paper delivered at the APSA 2013 Annual Meeting, Chicago, IL, August 29 - September 1, 2013

Kleinberg, Mona and Richard R. Lau. *Does Internet Access Substitute for Political Knowledge Among the Young?* Paper delivered at the ISPP 2013 Annual Meeting, Herzliya, Israel, July 8 - 11, 2013

Kleinberg, Mona, Tessa Ditonto, David J. Andersen, and Richard R. Lau. *Speeders, Cheaters, and Satisficers, Mechanical Turk: Attention in Online vs. Laboratory Experiments* Paper delivered at the 2013 Annual meeting of the MPSA, Chicago, IL, April 11-14, 2013

Kleinberg, Mona. *Critical News: How Selective Exposure to Information Online Can Contribute to a More Just Representation of Minority Interests* Paper delivered at the 2013 Annual meeting of the MPSA, Chicago, IL, April 11-14, 2013

Kleinberg, Mona. *The Internet, Race and US Democracy* Paper delivered at Theorizing the Web Conference, CUNY Graduate Center, NY, NY, March 1-2, 2013

Kleinberg, Mona. *The Role of Group Consciousness in the Selection of Political Information Online: Results from an Experiment*. Paper scheduled for the (canceled) APSA 2012 Annual Meeting, New Orleans, LA, August 30 - September 2, 2012

Kleinberg, Mona. *Does a High-Choice Media Environment Increase Political Extremism? A Test of the Selective Exposure Theory and its Impact on the Political Attitudes of Whites, Blacks and Latinos*. Paper delivered at the APSA 2011 Annual Meeting, Seattle, WA, September 1-4, 2011

Kleinberg, Mona. *A Diverse Electorate Online: Does Internet Use Increase Political Extremism or Promote Learning among Whites, Blacks and Latinos?* Paper delivered at the 2011 Annual Meeting of the MPSA, Chicago, IL, March 31-April 3, 2011

Kleinberg, Mona, and Richard R. Lau. *Does Internet Use Increase Political Extremism and Partisanship? A Test of Competing Hypotheses Connecting Web Use to Political Attitudes, Engagement, and Partisanship*. Paper delivered at the APSA 2010 Annual Meeting, Washington, DC, September 2-5, 2010

Kleinberg, Mona and Richard R. Lau. *Updated: How is Political Knowledge Relevant to Correct Voting? Stored Knowledge Versus the Skill to Access Relevant Information Online*. Paper delivered at the APSA 2010 Annual Meeting, Washington, DC, September 2-5, 2010

Leech, Beth L., Mark Major, and Mona Kleinberg. *Compared to What? Testing the Quality of American and British News*. Paper delivered at the 2010 Annual Meeting of the MPSA , Chicago, IL, March 31-April 3, 2010

Lau, Richard R., and Mona Kleinberg. *How is Political Knowledge Relevant to Correct Voting? Stored Knowledge Versus the Skill to Access Relevant Information Online* Paper presented at the 2009 Annual meeting of the MPSA , Chicago, IL, April 2-5, 2009

Kniewel, Timothy, and Mona Kleinberg. *Responses to 9/11: The United States, Germany, and Issues of Immigration Control, Surveillance, Civil Liberties and Human Rights* Paper presented at the APSA 2008 Annual Meeting, Boston, MA, Aug 28-31, 2008

AWARDS & GRANTS

Jan. 2020	FAHSS Student Assistantship Grant Program \$900
Sept. 2012	2012 APSA Political Psychology Distinguished Junior Scholar Award
Jan. 2012	Doctoral Dissertation Research Improvement Grant, National Science Foundation (NSF) \$10,950.00
Sept. 2011	Organized Section on Elections, Public Opinion, and Voting Behavior APSA Travel Grant
Summer 2011	Clogg Scholarship Award, ASA Sociology Methods Section and the Inter-University Consortium for Political & Social Research (ICPSR)
Summer 2011	Special Funding Award, Rutgers University Graduate School

FELLOWSHIPS

Fall 2012 - May 2013	Louis Bevier Dissertation Fellowship, Rutgers University
Fall 2007 - May 2009	Excellence Fellowship, Dept of Political Science, Rutgers University

DISSERTATION

“The Internet, Race, and US Democracy: Does a High-Choice Information Environment Lead to Better-Informed Citizens?” COMMITTEE: Richard, R. Lau (Chair, Rutgers), Beth L. Leech (Rutgers), Alvin B. Tillery, Jr. (Northwestern), Markus Prior (Princeton)

RESEARCH EXPERIENCE

2013 - 2014 Associate Director, Center for the Experimental Study of Politics and Psychology

Designed, programmed, and administered laboratory and online experiments. Gave workshops on experimental methods for faculty and graduate students.

2011 - 2012 Manager, Rutgers-Eagleton Center for Public Interest Polling

2009 - 2011 Graduate Assistant, Rutgers-Eagleton Center for Public Interest Polling

Assisted the director of the polling center. Designed instruments for state-wide surveys, embedded experiments in questionnaires, conducted statistical analysis of survey results, wrote press releases and reports, helped with caller training. Mentored graduate and undergraduate students working on the poll, coordinated staff and distributed work between students. Oversaw call center.

COURSES TAUGHT

- (1) The Politics of Race and Ethnicity (UMass Lowell)
- (2) Seminar: Political Communication and Media Studies (UMass Lowell)
- (3) Introduction to American Politics (UMass Lowell, Lehigh Univ)
- (4) Political Science Practicum (Service-Learning) (UMass Lowell)
- (5) Constitutional Law (Lehigh Univ)
- (6) Race, Gender, and Quantitative Reasoning (Lehigh Univ)
- (7) Public Opinion (Rutgers Univ)
- (8) Introduction to Political Science Methods (Rutgers Univ)
- (9) Mass Media & U.S. Democracy (Rutgers Univ)
- (10) Knowledge and Power (Rutgers Univ)

SERVICE

2020	Reviewer for JREP; Politics, Groups, and Identities
2020	Member of MPA Program Committee, University of Massachusetts, Lowell
2019	Reviewer for JOP, JOC, and POQ
2019	Walter Lippmann Best Published Paper Award Committee Member
2018	Program Organizer (with Jenifer Whitten-Woodring, John Cluverius, Morgan Marietta and Joshua Dyck), American Political Science Association Political Communication Pre-Conference 2018, Boston, 29 August 2018
2018	Reviewer for AJPS, JOP, Political Behavior, Journal of Political Marketing
2017-2018	University of Massachusetts, Lowell Faculty Senate
Spring 2017	University of Massachusetts, Lowell Seed Grant Panel Reviewer
2013 - 2015	Reviewer for APSR, The Journal of Experimental Political Science, American Politics Research, Political Psychology, Journal of Communication
2013 - 2015	Member, International Society of Political Psychology
2012 - 2015	Member, Center for the Experimental Study of Politics & Psychology, Rutgers
2011 - 2014	Member, American Association for Public Opinion Research
2010 - 2012	Member, NY Area Experimental Working Group
2011 - current	Member, Midwest Political Science Association
2007 - current	Member, American Political Science Association

COMPUTER AND NATURAL LANGUAGES

Programming:	STATA, SPSS, Dynamic Process Tracing Environment, L ^A T _E X, Python (beginner)
Languages:	German (native); French (intermediate); Latin (beginner)